

Independent research that tests the story against the data

THQ Research is an independent research firm. We check the claims people repeat about markets, the economy, sports, health and the news against public data, then show the result in one clear chart. We build the same work for newsletters, funds, companies and media.

169

charts published

113

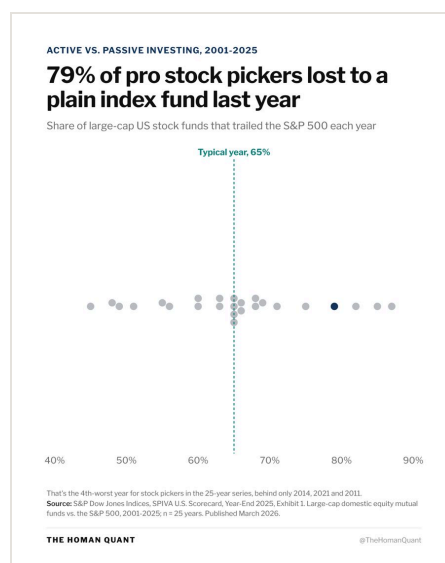
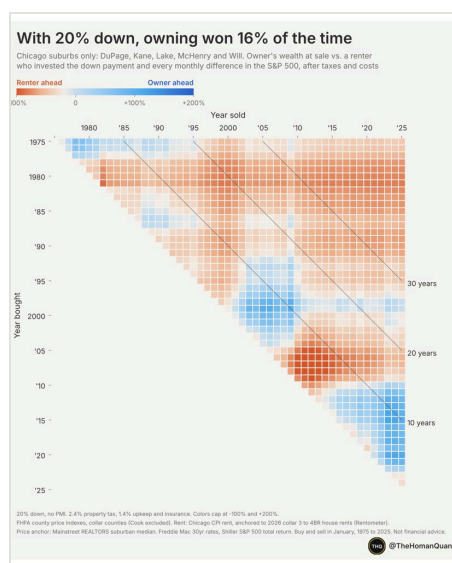
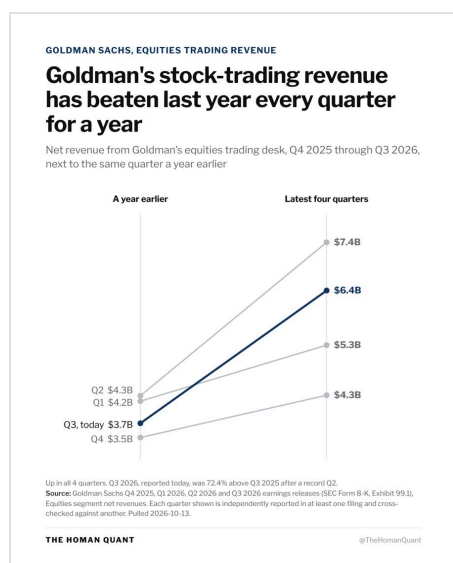
with a written source check

11

topics covered

2

new charts a day on X



WHAT WE OFFER

Single chart

One question tested against public data and built into one finished chart, with a source note and the data table.

Research brief

Three to five charts on one topic with the findings written up in plain words, the method and the limits. PDF plus images.

Monthly retainer

A set number of charts each month on your topics, planned together, with priority turnaround.

Every number sourced

Each figure traces to a primary source. Anything we can't trace gets cut.

Limits in writing

What the data measured, what it can't show, and where it came from.

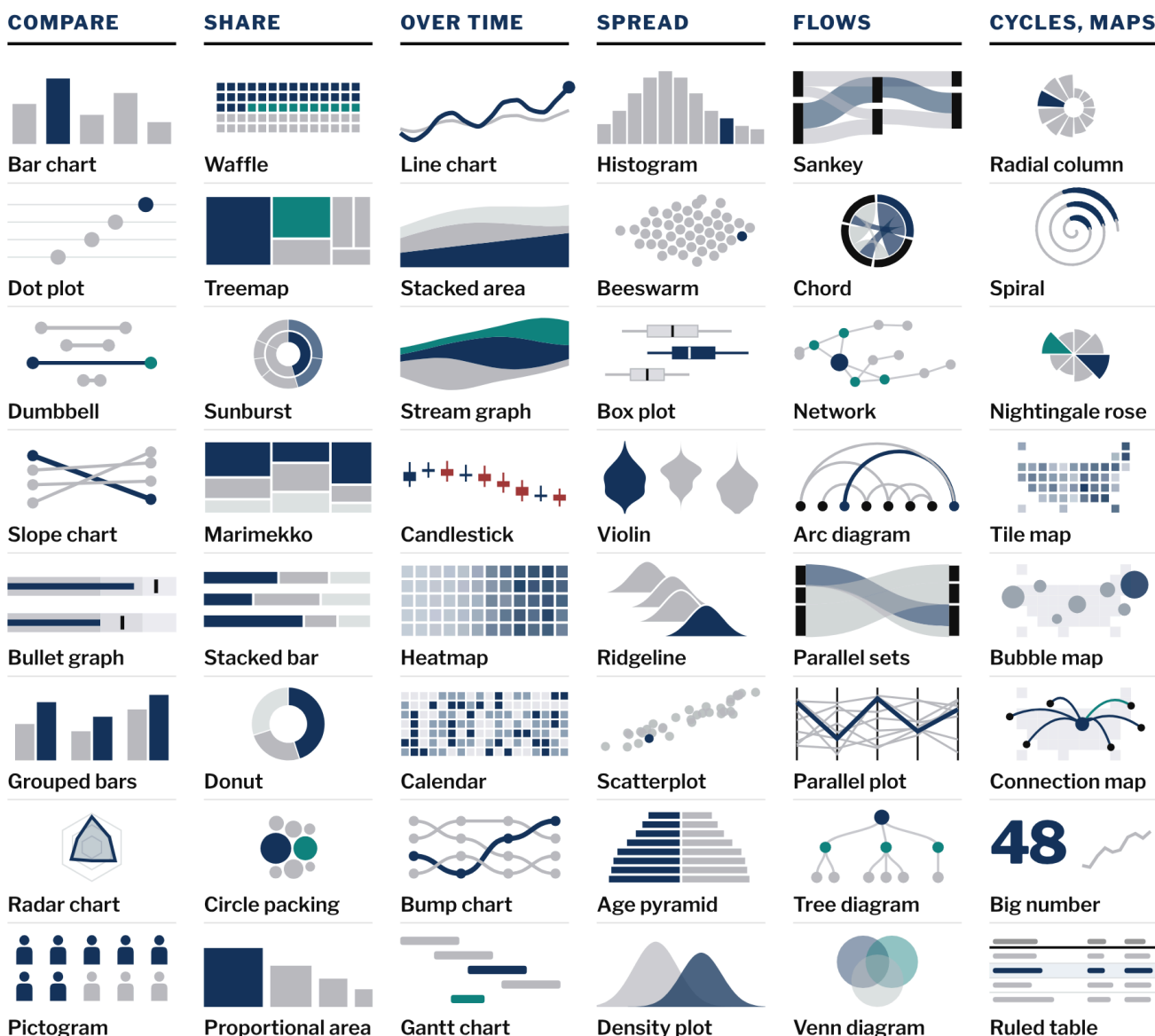
Straight answers

If the data points the other way from what you hoped, you hear that first.

WORK WITH THQ

We build 48 kinds of chart, not just bars and lines

Pick the form that fits your story. We build it from your data.



Source: Chart forms from the Data Viz Catalogue (datavizcatalogue.com). Shapes are for show, not real data.
thqresearch.com/work